

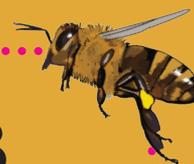


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Good practice 3



Thematic village



Legnica 2015



Bees ask for help - a campaign to protect the living environment of bees and other pollinators financed within the framework of the Financial Mechanism 2009-2014 EEA and Norwegian Financial Mechanism 2009-2014.





Honey village

In early 2008 in the Grand Mędromierz was born the idea of the creation of the thematic village. The owners of 10 beehives decided to encourage the young generation to cultivate the practice of beekeeping. So, it was created Honey Village. It was developed logo of the village, the panel information indicating the location of apiaries in the village and the beekeepers were given signs to designate them. Guests can taste healthy products that are the result of work swarms of bees, but not only. In the village you can take part in workshops with handicraft making beeswax candles, making occasional bouquets (with fresh flowers, dried and decorative items), wickerwork, crocheting, embroidery, felt, hay or painting on glass. Visitors of the honey village can also take part in school education, for example in lesson „Young Beekeeper” (a show about running an apiary, select honey and beekeeping works), in addition library is available and videos about bees and games for children (including outdoor game). Here everyone finds out what is the bee bread, what types of honey we have, what is it royal jelly, why bees produce propolis and how to use it in therapeutics.

Soon, in the Honey Village will appear honey cafe and there will be served waffles, of course with the honey. For tourists who care about the health there is the building in which they can cure any diseases by breathing the air of the hives, so-called api-inhaler. The building is set on a movable chassis and has 2 rooms to apitherapy. Persons who are in the room can breathe the air of microclimate of beehive. Breathing air from beehive has medicinal properties, particularly in the case of oral fungal infection, breathing diseases, allergic diseases to pollens and various allergies. Right on the api-inhaler you can also use the fitness equipment for recreation movement.

Moreover, in the village are organized honey festivals on the occasion of Children’s Day and rural harvest. In such festivals participate the villagers, the visiting persons, invited beekeepers who present their stands with honey and beekeeping equipment. Residents decorate the village together and the children organize shows and competitions.

Establishment of Honey Village has become an innovative way to revitalize the rural economy and provide residents of the village, not only beekeepers, alternative income. The offer of honey village built on the natural and cultural resources can attract tourists to rural areas and integrate the rural population. So far run separately apiaries join forces and create a brand of the village and the local product which is the honey.



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